



## What Is the Teen Business Challenge?

The annual Teen Business Challenge is a weekend-long technology event filled with new experiences, engaging activities, and critical thinking challenges that turn our young participants into business-minded innovators.

*This year's theme is Cyber Security!*

Participating teens are guided, coached, and motivated throughout the event by a team of volunteers that work in the Cyber Security and Information Technology sector. These volunteers empower the teens with skills and tech to team up and compete in four challenges that earn their team points, and the team with the most points wins.

The Teen Business Challenge and its four challenges are all about creating a fictional business. The learning outcomes revolve around three core competencies – collaboration, creative thinking, and communication – rooted in the four challenges:

Challenge Name	Sponsor	Focus Area	Day/Time
The Big Idea Challenge	ConnectWise	Creative Problem Solving	Friday PM
The Biz Model Challenge	Citibank	Concept Modeling	Saturday AM
The MVP Challenge	Microsoft	Product Modeling	Saturday PM
The Pitch	TBD	Communicating Ideas Clearly	Sunday AM

The Teen Business Challenge will be mostly virtual (via Remo), with an in-person ceremony at the end.

### **Taking place on April 29<sup>th</sup>, 30<sup>th</sup>, and May 1<sup>st</sup> of 2022**

The Teen Business Challenge program at Computer Mentors Group is powered by volunteers with education, entrepreneurial and community empowerment backgrounds. They help us create the talent, business acumen, and engagement that is necessary for a great Teen Business Challenge!

**For application information for students and volunteers,  
please visit our website: [Computermentors.org](https://www.computermentors.org)**

*The 2022 Teen Business Challenge is a production of Computer Mentors*