

Sponsorship Levels & Benefits

Title Sponsor
\$15,000
(4 spots available)

- Title sponsor highlighted by having the sponsor's name as the leading word of the title of one of the four challenges during the event. For Example: 'XYZ Corporation Biz Model'.
- Opportunity to kick-off your sponsored challenge with a brief speech from a company executive.
- Virtual billboard on event platform with the opportunity to post videos, white papers, brochures, etc.
- Title sponsors also receive all the benefits of the other sponsorship levels

Fortune 50 Sponsor
\$5,000

- Company logo on display in virtual event platform.
- Company logo featured during orientation and referenced during explanation of why we engage with our strategic sponsors.
- Company logo included on all marketing materials and event website.
- Company logo featured on presentation background used by participants.
- Opportunity to add something (swag) to giveaway bag received by participants prior to the event.

Fortune 100 Sponsor
\$2,500

- Company logo included on event website.
- Company logo included on team t-shirts

Fortune 500 Level
\$250 to 2,500

- Your company logo included on event website.
- Acknowledgement of your sponsorship during awards ceremony of event.

Event Dates: Friday, March 4, Saturday, March 5, and Sunday, March 6, 2022

Location: The event will be virtual ending with an in-person celebration at the Tampa Bay Wave on Sunday, March 6.