



presented by
computer*Mentors*

2021 AGENDA

Sponsored by:



FRIDAY, March 19

- 5:30pm – Student Check in
- 6:30pm – Opening Speaker
- 6:45pm – SME “The Citi Big Idea Challenge” – Creative Problem-solving
- 7:00pm – Dinner Time
- 7:30pm – Break Out & Brainstorming Session
- 9:00pm – Team Presentations – “The Big Idea” Challenge
- 10:00pm – Closing

SATURDAY, March 20

- 9:00am – SME: “The Citi Biz Model Challenge” – Concept Modeling
- 9:15am – Break Out & Brainstorming Session (Participants take breakfast at their tables)
- 12:15am – Presentations – “The Biz Model” Challenge
- 1:00pm – Lunch Break
- 2:00pm – SME “The Connectwise Market Challenge” – Marketing Your Product
- 2:15pm - Break Out & Brainstorming Sessions
- 4:15pm – Presentations – “Marketing” Challenge
- 5:00pm – Closing

SUNDAY, March 21

- 9:00am – SME: “The Connectwise MVP Challenge” – Concept Modeling
- 9:15am – Break Out & Brainstorming Sessions (Participants take breakfast at their tables)
- 12:15pm – Presentations – “The MVP” Challenge
- 1:00pm – Lunch Break
- 2:00pm – SME “The Pitch Challenge” – Organizing ideas and communicating clearly
- 2:15pm – Break Out (Teams go back to their rooms)
- 4:15pm – Presentation – “The Pitch” Challenge (Final Challenge)
- 6:00pm – Awards & Closing