

presented by

computer**mentors**

What is the Teen Business Challenge?

Mission Philosophy

Build local talent early is an investment in our future prosperity.

- **Talent**
 - **Building talent early is an investment in our future prosperity.** Setting a habit for learning and rewarding creative thinking will ensure success in our community well beyond our own direct efforts.
- **Acumen**
 - Investing early compounds the return over time. The opportunity to practice their skills renders the raw talent of our young people into the experience. This experience is what will compound their impact on our community.
- **Engagement**
 - **A community will not grow unless we are patrons of it.** Support from our community will provide opportunities and set an example for our youth. As they grow, so will the engagement that will perpetuate these values for future generations.

A Full Weekend Event

March 19-21, 2021

Location: A Virtual Event

Teen Business Challenge is an annual event that challenges all teens to think of themselves as entrepreneurs and engage the market over an inspiring weekend of creation, competition and community. Teens are nominated by their mentors, guided by instructors and coaches, motivated by each other and empowered with skills and tech to compete in teams of five in five challenges that earn the team points, and the team with the most points wins.

Our Sponsors



The TBC difference is a gamified experience that motivates kids to engage discovery and teamwork in a way that otherwise may not interest them in a school setting. TBC was born out of a blossoming entrepreneurship ecosystem in Tampa, FL and injects a startup culture energy into the event that attracts kids' participation and achievement.

A TBC event is not only about the teens creating businesses. It is about the skills they will need to be successful in anything they choose to do. The learning outcomes revolve around three core competencies – collaboration, creative thinking, and communication – rooted in the four challenges:

- “The Citi Big Idea” Challenge – Creative Problem Solving
- “The Citi Biz Model” Challenge – Concept Modeling
- “The Connectwise Marketing” Challenge – Engaging the Market
- “The Connectwise MVP” Challenge – Product Modeling
- “The Pitch” – Organizing Ideas and Communicating Clearly

Teen Business Challenge program at Computer Mentors Group is powered by volunteers with education, entrepreneurial and community empowerment backgrounds.